



Robert J. Kambies

Multimedia Designer

Mobile Developer

QUALIFICATIONS PROFILE

Innovative and highly-analytical Multimedia Designer with a 10+ year track record of delivering a wide-range of top-quality visual solutions that exceed client expectations. Expertise across all phases of the design and development of state-of-the-art mobile applications for both iOS and android devices, and a hand-on experience generating 3D models, both on screen and through 3D printing. Motivated to utilize a comprehensive design skill set to excel in a new endeavor.

Areas of expertise...

- Multimedia Design
- Graphic Design
- Web Design/Development
- Motion Graphics
- Print & Digital Media
- Mobile Application Design
- Product Development
- HTML Email Images
- Brand Identity
- 3D Modeling & Animation
- Video Editing
- Project Management

PROFESSIONAL EXPERIENCE

Perfect Communications, Moorestown, NJ

Front End Web Developer, December 2021 – Present

Maple Direct Inc./Intellus, Pennsauken Township, NJ

Front End Web Developer, November 2020 – November 2021

Integral member of Online Services team responsible for web design and email marketing campaigns for our customers. Highly detail organized self-starter with experience and passion for building effective web sites and email campaigns from concept to launch. Experience working with data list development teams and be familiar with databases. Assist in the analysis of campaign performance and help provide recommendations to improve it. Organize incoming orders, maintain scheduling, and reach out to clients to schedule and request materials, as well as, coordinating deliverables with internal departments.

Key Achievements:

- Manage email marketing campaigns including leading email creative development and direct responsibility to build, schedule and send emails within leading email service provider tools. Designed new and emerging product concepts.
- Keep up with emerging practices and technologies, look for opportunities within the business, and assist in growing the overall email execution capabilities

BirthdayPak Franchising USA, LLC, Springfield, PA

Designer/Developer, August 2016 – April 2020

Delivered top-quality visual collaterals for a comprehensive range of marketing materials, internal documents, web media, logos, presentations, trade shows and more. Controlled web presence for consumer and franchising company websites and generated images for HTML emails to support content. Governed backup procedures and cloud syncing of internal design files and production materials. Oversaw all project phases while constructing state-of-the-art mobile applications for both iOS and Android devices from initial concept through to delivery and launch. Performed general maintenance and debugging activities for the application library. Conducted testing through device simulators and actual devices in order to identify improvement opportunities to expand functionality and usability.

Key Achievements:

- Served as a SME on emerging technologies and cutting-edge industry developments by conducting in-depth research to identify optimal solutions to improve the production environment.
- Produced client gift card advertisements for print publications in close partnership with individual Franchise

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owners.

- Designed new and emerging product concepts.
- Instrumental in the expansion of brand awareness and public interaction by creating branded imagery for press releases, social media platforms, local news, and advertisements.

KFI Technology, LLC, Trenton, NJ

Multimedia Designer & Mobile Developer, December 2014 – May 2016

Dynamically lead the development and design of 3D models for 3D printing demonstrations utilizing photographs, blueprints, and client notes. Established demo prototypes within all required specifications and created layout, style, and other elements for final website presentation. Utilized a comprehensive expertise in Objective-C, Swift, and Java to quickly deliver top-quality collaterals within all deadlines and client expectations. Fine-tuned applications by conducting a wide-range of testing activities to pinpoint and correct any discrepancies from operational and visual quality expectations.

Key Achievements:

- Showcased 3D printer capabilities for a myriad of buyers located across major industries including medical, engineering, and product development.
- Designed and developed state-of-the-art mobile applications for both iOS and Android.
- Played a major role in all project phases from initial concept through to completion and launch.
- Formulated the visual identity of the company and generated cohesive media collaterals for marketing campaigns, advertisements, and social media presence.

EDUCATION & TRAINING

Bachelor of Science in Media Arts & Animation, March 2010

The Art Institute of Philadelphia, Philadelphia, PA

Certificate of Proficiency in Mobile Computing, September 2016

Delaware County Community College, Media, PA

TECHNICAL PROFICIENCIES

PLATFORMS: Mac, Windows, iOS, Android

Software Knowledge:

Adobe Creative Suite:

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Dreamweaver
- Animate
- XD
- After Effects
- Premiere Pro
- Audition
- Media Encoder

- 3ds Max
- Maya
- Mudbox
- Rhinoceros 3D
- Final Cut Pro
- Xcode
- Android Studio
- WordPress

Microsoft Office:

- Word
- Excel
- Power Point

Programming Languages:

- HTML
- CSS
- JavaScript
- ActionScript
- C++
- Java
- JQuery
- Swift
- Objective-C

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