



Robert J. Kambies

Multimedia Designer

Mobile Developer

Profile

A wide array of expertise in graphic and web design, technical illustration and 3D animations/modeling for graphic presentations and mobile design and development. Creates and manages all aspects of visual design/development and its timely execution, including the final products released to the marketplace, prototypes for field testing, and other advertising and sales promotion products. Experienced in multi-page layout designs for data sheets, product brochures, iOS/Android applications and other multimedia materials. Knowledgeable with 3D designs and animations for use with product development and production purposes. Have thorough knowledge of Mac, PC, iOS and Android graphic visual and development programs. Reliable, motivated, broad knowledge of industry's most used programs. Bachelor of Science in Media Arts and Animation from The Art Institute of Philadelphia in 2010 and Certificate of Proficiency in Mobile Computing from Delaware County Community College in 2016.

- Mac, PC, iOS & Android Proficient
- Microsoft Office
- 3ds Max
- Maya
- Mudbox
- Photoshop
- After Effects
- Premiere Pro
- Acrobat Pro
- Illustrator
- Dreamweaver
- Flash
- InDesign
- Audition
- Fireworks
- Final Cut Pro
- Xcode
- Android Studio
- Objective-C
- Swift
- Java
- C++
- HTML5
- CSS3
- ActionScript 3.0
- JavaScript
- JQuery

Experience

BirthdayPak Franchising USA, LLC- Springfield, Pennsylvania

August 2016 – Present

Designer/Developer

- Develop and design supporting marketing materials for company initiatives, internal documents, trade shows, landing pages, media kits, case studies, tutorials, presentation slides, etc.
- Work directly with franchise owners to produce client gift card advertisements to appear in print.
- Create and update branded sales presentations (Keynote and Powerpoint).
- Distribute and maintain integrated system of ad proofs for client approval.
- Hands-on assembly and proofreading final mailing creative before files go to press.
- Create, maintain, and update client logos and post to company websites.
- Create images to appear in HTML email to support content. Ability to edit messages and adjust coding is preferred.
- Fulfill ad-hoc projects.
- Design new and emerging product concepts.
- Edit and maintain consumer and franchising company websites.
- Create branded images to be used on social media platforms, Press releases, company news, etc.
- Maintain backup procedures and cloud syncing of internal design files and production materials.
- Explore emerging technologies and present opportunities to implement into production environment.

KFI Technology, LLC- Trenton, New Jersey

December 2014 – May 2016

3D Artist & Mobile Developer

- Design 3D models using photographs, blue prints, and meeting notes to establish demo prototypes for 3D printing demonstrations to clients.
- Educate and exhibit 3D printers for potential buyers like the medical industry, engineering firms and custom jewelry designers.
- Develop and manage the layout, style, elements and final presentation for website.

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Multimedia Designer

Mobile Developer

- Used native Objective-C, Swift and Java to design and develop state-of-the-art mobile applications for iOS and Android.
- Involved at every project phase, from concept creation to app store deployment.
- Responsible for general maintenance of application library and debugging.
- Tested applications on device simulators and actual devices to fine-tune products.
- Establish and maintain the company brand identity and consistency of marketing initiatives through advertising and collateral materials using various design software including: Photoshop, Illustrator, InDesign, Acrobat Pro, Rhinoceros 3D, Xcode and Android Studio.

Delaware County Performing Arts- Folsom, Pennsylvania

October 2011 - Present

Multimedia Designer (Freelance)

- Design print advertising and promotional items including brochures, pamphlets, flyers, direct mail post cards, coupons and letterheads.
- Develop the layout, style, elements and final presentation for website.
- Utilizing Photoshop, InDesign, Illustrator, Acrobat Pro, Flash, Dreamweaver, Fireworks, Action Script 2.0 and HTML.

Chiaravalloti Construction- Ridley Park, Pennsylvania

June 2006 - Present

Multimedia Designer (Freelance)

- Consults regularly with the owner to establish and maintain the company brand identity and consistency of marketing initiatives through advertising and collateral materials using various design software including CS4: Photoshop, Illustrator, Flash, InDesign, Acrobat Pro, QuarkXpress, After Effects, Final Cut Pro, Premier Pro, Maya and 3ds Max.
- Design company logo, letterhead, business cards, CD and CD packaging, sales pamphlets, advertising flyers, web banner, newspaper ads and promotional clothing items.
- Established an ongoing print vendor relationship and communicates regarding print specifications including bleed tolerance, correct tone, brightness, contrast, size, image size, title and text frames.
- Design 3D models using photographs, blue prints, and meeting notes to establish remodel presentations.
- Combined live footage with animated video to demonstrate to the client the transformation of the design model from the before to the after product.

PicStories, LLC- North Wales, Pennsylvania

February 2013 – October 2014

Director of Production

- Strategize marketing materials and collateral items including brochures, posters, mailing inserts, large banners, postcards, magnet, video productions and calendars.
- Partnering with many reputable companies to finalize customized projects; American Crew, Cheap Caribbean, Spike's Trophies and Fraternal Order of Police.
- Cultivate branded photo publishing site for white-labeled clientele, and educate each on the uses of the sites back end administration.
- Research and develop new products. Show case video samples along with prototype designs using 3ds Max and After Effects.
- Manage and guide design team through out the daily projects and quality control processes.
- Applying Photoshop, InDesign, Illustrator, Acrobat Pro, Final Cut Pro, 3ds Max, After Effects, iMovie, iDVD and Pixami Photo Publishing Software.

Education

Delaware County Community, Media, Pennsylvania

- Certificate of Proficiency; Mobile Computing, May 2016

The Art Institute of Philadelphia, Philadelphia, Pennsylvania

- Bachelor of Science; Media Arts and Animation, March 2010
 - Outstanding Achievement Award (2010)
 - Best of Quarter (3D Animation Principles, 2007)

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